

**LEARN TO USE**

***Pinterest***

**FOR GENEALOGY**

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# GETTING STARTED

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Create a Pinterest account at:

<http://pinterest.com>

Can connect account to Twitter or Facebook or create the account using only your email address with no Twitter or Facebook connection.

Must have up to date browser.

# LOOK AROUND FIRST

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- ✖ Search for “genealogy” on pinterest boards
- ✖ Look at ways to organize your board(s)
- ✖ What is the goal for your board(s)
- ✖ Look at other boards to get ideas



# TERMINOLOGY

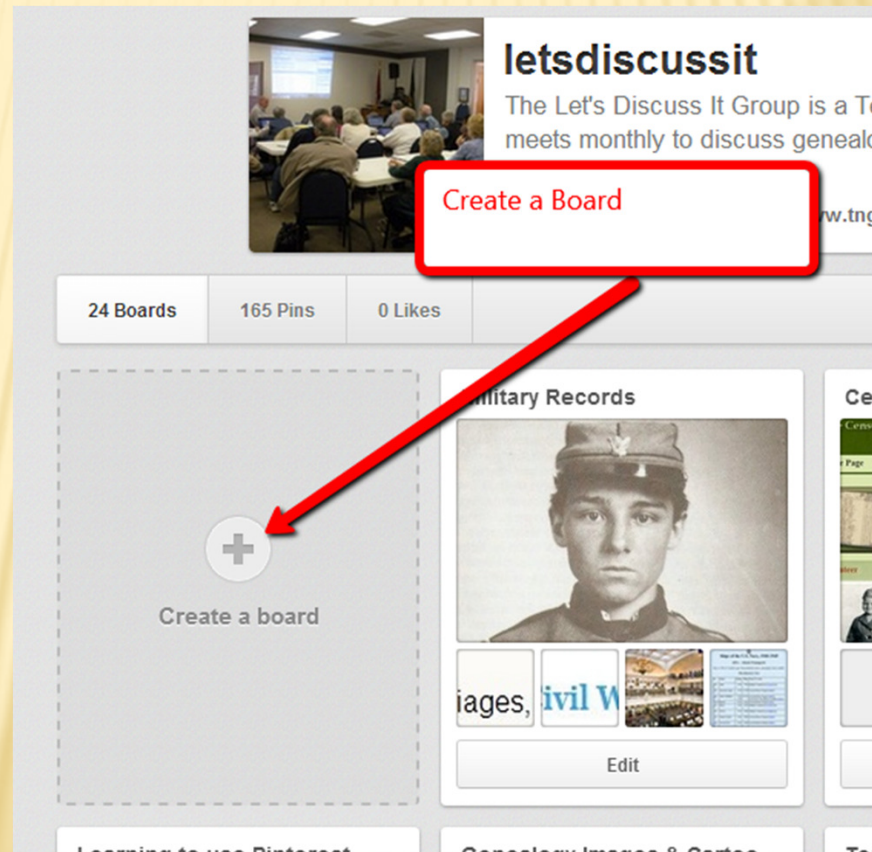
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- ✗ What is a board?
- ✗ What is a pin?
- ✗ What is a repin?
- ✗ What does it mean to follow or unfollow?



# LET'S GET STARTED

## ✕ Create a board Step 1:



# LET'S GET STARTED

## ✘ Create a board Step 2:

The screenshot shows a 'Create Board' form with the following fields and annotations:

- Name\***: A text input field with the placeholder 'ex: Family Home'. A red box contains the text: 'Name - what will it contain? Plan these carefully.' with an arrow pointing to the input field.
- Description**: A text area with the placeholder 'Add a short description to this board'. A red box contains the text: 'Description of the types of things found in this board.' with an arrow pointing to the text area.
- Category**: A dropdown menu with the placeholder 'Choose a category'. A red box contains the text: 'Choose a category. Genealogy is NOT a choice :( ' with an arrow pointing to the dropdown.
- Secret**: A toggle switch currently set to 'No'. A red box contains the text: 'Don't change this if public board.' with an arrow pointing to the 'No' button.
- Buttons**: 'Cancel' and 'Save Changes' buttons are at the bottom right. A 'Learn more' link is also present.

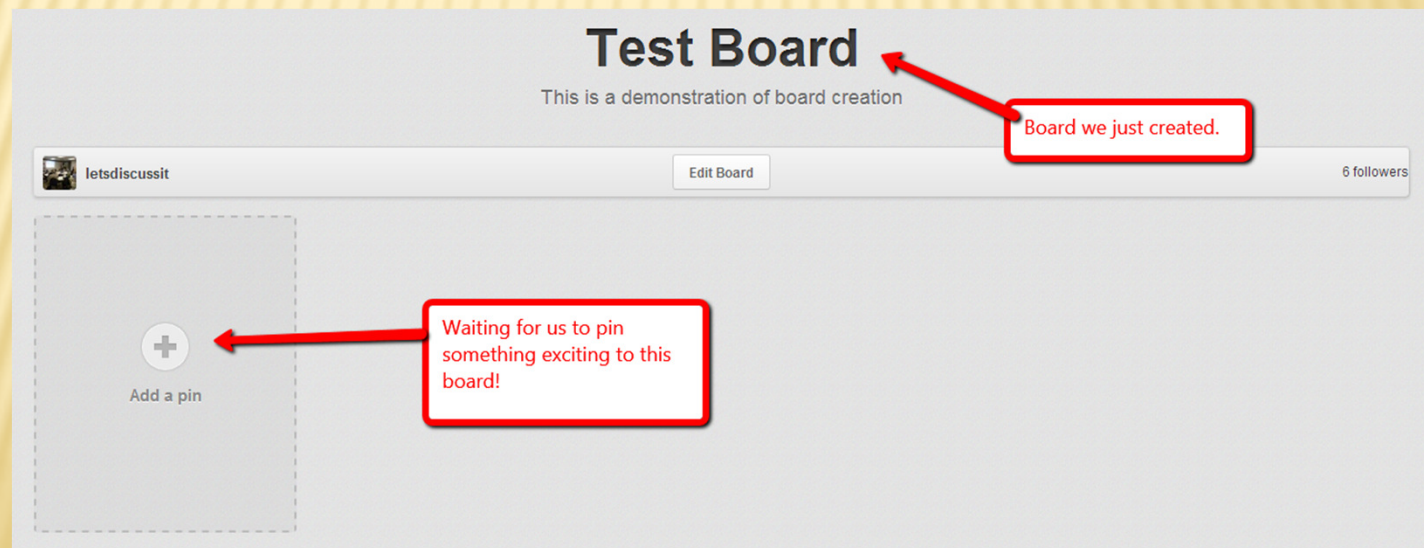
## ✘ When finished, click SAVE CHANGES



# LET'S GET STARTED

## ✖ Create a board Step 3:

After clicking SAVE CHANGES, your board is open on your screen and ready for you to PIN things to your board.

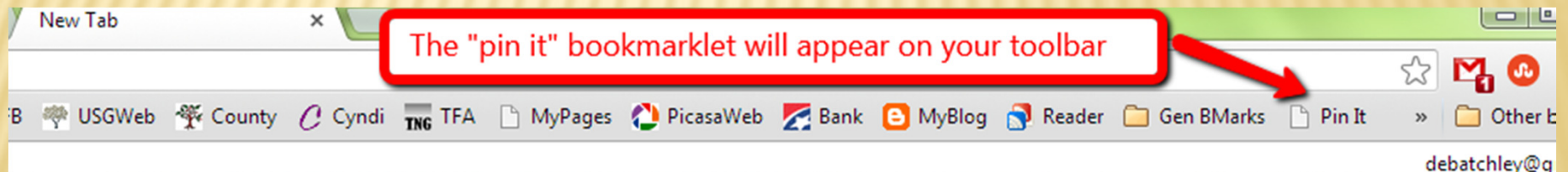




# ALMOST READY TO PIN

- ✖ Pinning some sites is easier if you add a “pin it” bookmarklet to your toolbar. You can get the bookmarklet here:

<http://about.pinterest.com/goodies/>

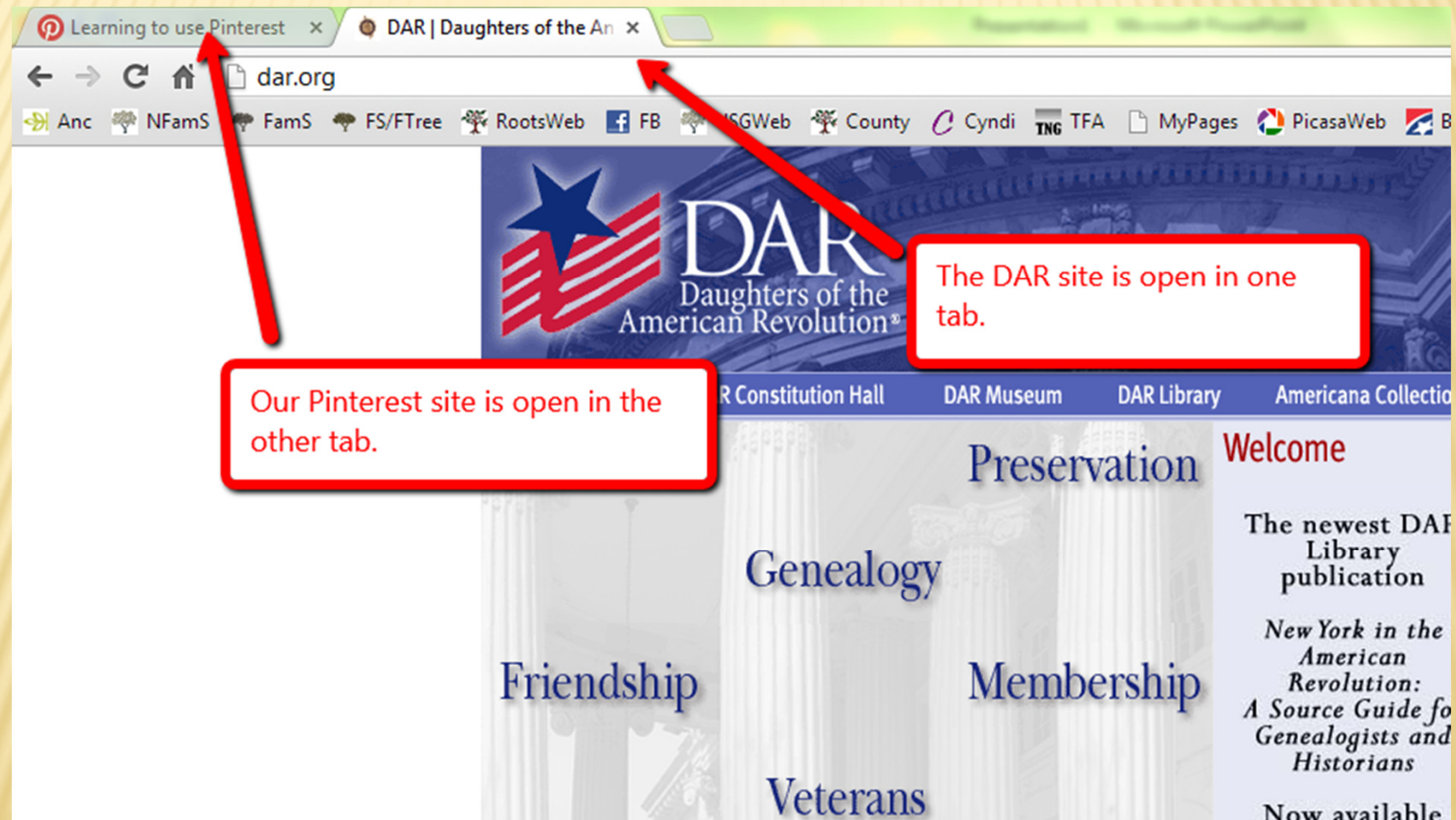


# TIME TO PIN

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- ✖ Now we're ready to pin something. Let's pin a site we use often. As an example, let's open the DAR website at <http://dar.org/> in a new browser tab. These steps are easier if you use TABBED browsing in order to have more than one window open at a time.

# TIME TO PIN





# TIME TO PIN

- ✖ While looking at the DAR website, click the newly installed “pin it” bookmarklet on your toolbar. Choose from the pictures that are shown by mousing over the desired picture and clicking the PIN IT button that appears.



# TIME TO PIN

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- ✖ The picture for our site has been chosen. Pinterest will automatically place the web address in the “pin”. We now need to make sure we place our pin in the correct board (we only have one board, but you will eventually have multiple boards). We also need to write a description for this site.

# TIME TO PIN

The screenshot shows the 'Create a Pin' interface in a Google Chrome browser window. The URL bar shows 'pinterest.com/pin/create/bookmarklet/?media=http%3A%2F%2F...'. The form has three main sections: 'Board' with a dropdown menu set to 'Test Board', 'Description' with a text area containing 'Genealogy', and a preview area on the right showing a thumbnail of the 'Genealogy' image. At the bottom right are 'Cancel' and 'Pin it' buttons. Five red callout boxes with arrows provide instructions: 1. 'The picture we chose is here:' points to the preview image. 2. 'Write a description of the link/pin.' points to the description text area. 3. 'Make sure the pin is being placed in the desired board.' points to the 'Test Board' dropdown. 4. 'When finished with all the above, click PIN IT' points to the 'Pin it' button. 5. A fifth box points to the 'Genealogy' text in the description area.

Pinterest / Pin it. - Google Chrome

pinterest.com/pin/create/bookmarklet/?media=http%3A%2F%2F...&url=http%3A%2F%2Fdar.org%3F...

## Create a Pin

Board: Test Board

Description: Genealogy

Genealogy

Cancel Pin it

The picture we chose is here:

Write a description of the link/pin.

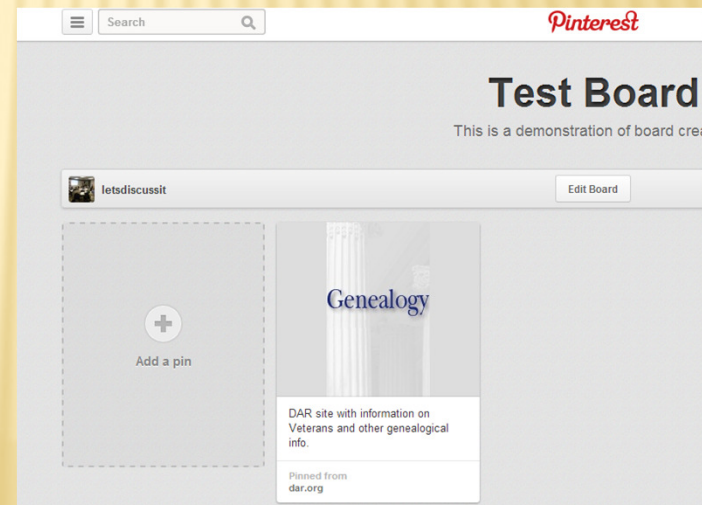
Make sure the pin is being placed in the desired board.

When finished with all the above, click PIN IT



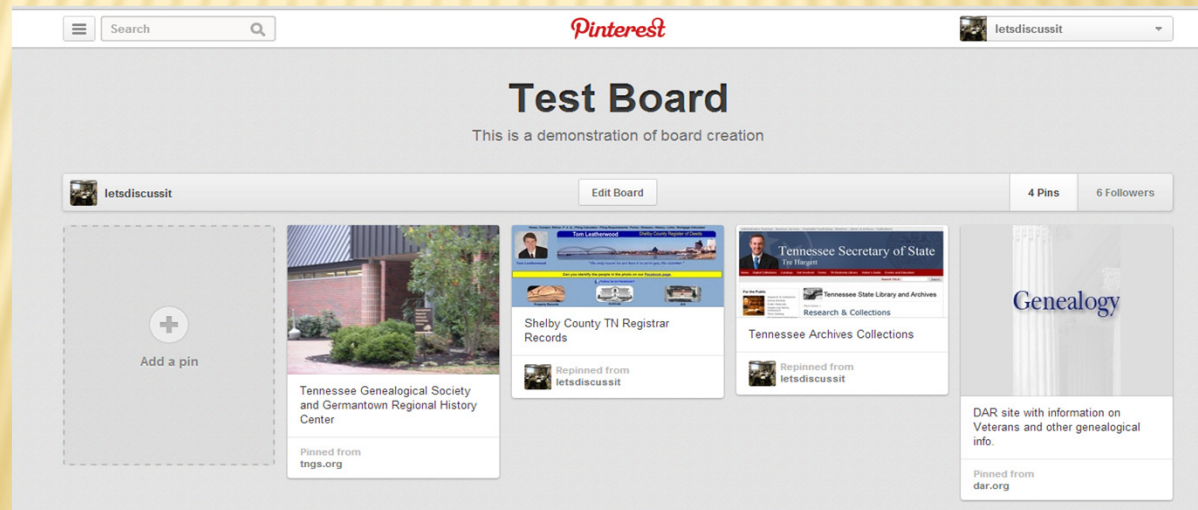
# WE PINNED IT

- ✗ On the browser, choose the Pinterest tab. You will see the board that was created. Click on the board and you will see the DAR link you pinned. (Might have to click refresh).



# WE PINNED IT

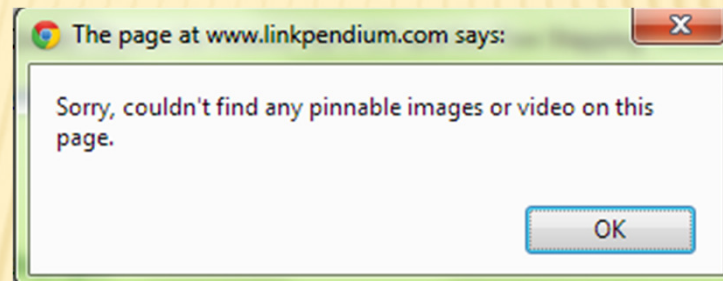
- ✖ You can follow the same process of clicking the bookmarklet on many sites and pinning them to the same board or you can create multiple boards and choose the board in which to place your pin.





# BUT THERE ARE NO PICTURES!

- ✖ Sometimes you will click the bookmarklet on a site and receive this message:



- ✖ NOW what do you do?



# HOW TO: NO PICTURE ON SITE

- ✖ There are a couple of methods to do this.
- ✖ Method 1:

Browser tab 1 is Pinterest

Browser tab 2 is your desired site.

Right click and copy the web address of your desired site.

Return to tab 1, mouse over your name (on the far right) and choose ADD PIN.

In the BOTTOM box of the window that appears, right click and paste the web address you just copied.

Click FIND IMAGES (to the right of the text you pasted).

The page that appears will have images at the top (if any are available) and other links that have been posted for the page (or related pages) at the bottom.

If there ARE pictures at the top, choose one, then complete the description and click PIN.

If there were no single pictures, but there were other links for the site, choose one of the other sites. Click PIN IT. Change the description. Click PIN IT, making sure the pin is being posted to the correct board.

Return to your Pinterest board, refreshing the screen if necessary. Mouseover the new pin and choose EDIT. Right click and paste the correct web address for YOUR desired link in the SOURCE box and click SAVE CHANGES. If you ever, inadvertently, place a pin in the wrong board, you can go to the board and click EDIT (on mouseover) and choose the correct board. It will be moved to the correct board.

# HOW TO: NO PICTURE ON SITE

## Method 2:

Another method is to have a screen capture program running in the background and clip a piece of your desired site to use as your picture:

Browser tab 1 is Pinterest.

Browser tab 2 is your desired website.

You have attempted to use the bookmarklet but received the notice that there were no pictures.

Invoke your screen capture program (I use Jing or ScreenSnag). Copy the part of the screen that you want and save it into a file on your computer (I place it on my desktop):

Choose tab 1 (Pinterest) and mouseover your name and choose ADD PIN.

Click CHOOSE FILE and choose the picture file you just created (JPG or PNG or GIF only)..

Choose the correct board in which to place the file and write a description.

Click PIN IT.

You're not finished yet. Now go to the board and mouseover your new link (refresh if you don't see it yet).

Click EDIT. Now paste the correct link of your webpage into the SOURCE box. Then click SAVE CHANGES.



# PINNING ONE OF YOUR PICS TO A BOARD

- ✗ Choose ADD A PIN on the board or mouseover your name and choose ADD PIN.
- ✗ Click CHOOSE FILE and locate the file on your computer.
- ✗ Add the description and make sure you're pinning to the correct board.
- ✗ Click PIN IT. Might want to reformat really large pics so they'll load faster.
- ✗ Go to board/refresh.



# OTHER

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- ✖ Can pin YouTube or Vimeo videos only.
- ✖ Can rearrange boards by dragging.
- ✖ Can delete boards and/or pins
- ✖ Can edit a board cover (picture)
- ✖ Can create group boards
- ✖ Can create secret boards
- ✖ Can change your profile picture

# GROUP BOARDS

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- ✗ A group board is a board that you, and others you invite, can all pin to.
- ✗ To invite people: Go to the board and click EDIT. Enter the first and last name (or email address) of the invitee under WHO CAN PIN?
- ✗ Click his or her name once it loads
- ✗ Note: You must follow at least one of the person's boards in order to invite him/her.
- ✗ Repeat for other people you'd like to add.
- ✗ Click SAVE CHANGES.
- ✗ As the creator of a group board, only YOU will be able to:
  - Change the board's title or description.
  - Remove pinners from the board (the people you invite can remove themselves)
  - Delete any pin on the board.

Secret boards are different than group boards and have different rules. If you're interested in secret boards, I suggest you read the HELP section in Pinterest.



# ONE LAST THING

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- ✘ BLOCKING – If someone is following you and their site has no connection to genealogy or their site is filled with objectionable material or they're just promoting a business endeavor, block them by:
- ✘ Go to his/her profile by clicking on their name (in your followers)
- ✘ Hover over the flag to the right of their profile info
- ✘ Click block