Twitter: A free online social networking service and microblogging service that enables its users to send and read text-based posts of up to 140 characters (words, numbers, punctuation), known as Tweets. Unregistered users can read the Tweets, while registered users can post Tweets through the website interface, SMS (Short Message Service: text messaging), or a range of apps for mobile devices. Twitter can be described as sending short emails (or newspaper headlines) that lots of people can see/read.

Social Networking: grouping of individuals into specific groups: in person; online.
Microblogging: an Internet (Web) service that allows the subscriber to broadcast (share) short messages. Microposts can be made public on a website and/or distributed to a private group of subscribers.

Twitter and TnGen

Mission of the Society
To acquire, preserve, and make available genealogical history and records.
To publish materials relevant to Tennessee genealogy and history.

Value of Twitter for the Society:
Increase Awareness
Promote events, services, resources, products

Twitter Glossary (Fundamentals)
https://support.twitter.com/articles/166337-the-twitter-glossary (Full Glossary)

@ : The @ sign is used to call out Usernames in Tweets, like this: Hello @Twitter! When a Username is preceded by the @ sign, it becomes a link to a Twitter profile.

Example: @sassygenealogy Enjoyed your blog post about #Shiloh http://tinyurl.com/loveshiloh
[A comment directed to one user but visible to the public (@sassygenealogy is the Username for Carla Maitland). Just mentioning a user's name with an @ will help ensure the user sees your note.]

DM: A direct message is a private message sent via Twitter to one of your followers. You can only send a direct message to a user who is following you; you can only receive direct messages from users you follow. A direct message to you is delivered to your email inbox.

FF: #FF stands for "Follow Friday." Twitter users often suggest who others should follow on Fridays by Tweeting with the hashtag #FF.
Example: Happy #FF to @sassygenealogy @Gtownma @atchleytweet @TnGenSoc
[Carla Maitland, Tina Sansone, Debbie Atchley, Tennessee Genealogical Society]

Follow: Following someone on Twitter means:
- You are subscribing to their Tweets as a follower.
- Their updates will appear in your Home page.
- That person is able send you Direct Messages (DM)

Follower: A follower is another Twitter user who has followed you. If someone follows you:
- They'll show up in your Followers list.
- They see your Tweets whenever they log in to Twitter.
- You can send them a Direct Message (DM).

Hashtag - # : The # symbol is used to mark keywords or topics in a Tweet. It was created organically by Twitter users as a way to categorize messages.
Hashtags: Categorizing Tweets by Keyword
- People use the hashtag symbol **#** before relevant keywords (no spaces) in their Tweet to categorize those Tweets and help them show more easily in Twitter Search.

Twitter Glossary (Fundamentals)

Hashtag - # : Continued

- Clicking on a hashtagged word in any message shows you all other Tweets in that category.
- Hashtags can occur anywhere in the Tweet – at the beginning, middle, or end.
- Hashtagged words that become very popular are often Trending Topics.

Mention: Mentioning another user in your Tweet by including the @ sign followed directly by their Username is called a "mention". Also refers to Tweets in which your Username was included.

Protected/Private Twitter Accounts: Twitter accounts are public by default. Choosing to protect your account means that your Tweets will only be seen by approved followers and will not appear in search.

RT - Retweet (noun): A Tweet by another user, forwarded to you by someone you follow. Often used to spread news or share valuable findings on Twitter.

RT - Retweet (verb): Retweet, Retweeting, Retweeted. When you see a Tweet by another user that you want to share, click Retweet above/below it to forward it to your followers instantly.

Timeline: A Twitter term used to describe a collected stream of Tweets listed in real-time order. When you log in to Twitter, you'll see the Tweets timeline view of your homepage.

- Your home timeline is a long stream showing all Tweets from those you have chosen to follow on Twitter.
- Newest updates are at the top. You can interact with Tweets from within the Tweets timeline by hovering your mouse over an update to Reply, Retweet, or Favorite.
- Clicking anywhere on a Tweet in your timeline expands the Tweet, so you can see photos, videos, and profile information related to that message.

Tinyurl.com : One of many services that shortens Web addresses, making them easier to fit in a Tweet.

Example – Apr 23 Tweet: Let's Discuss It: #genealogy computer grp, see notes w/lots of ideas & links http://tinyurl.com/tngen next LDI mtg Sat Apr 28, 10-12 @ TnGenSoc

http://www.tngs.org/discuss_menue.html - actual Web address for Let's Discuss It on TnGen website

OR – Twitter will automatically shorten a link that is too long. At this time, any length of URL will be altered to 19 characters.

Tweet: a very short message (up to 140 characters) posted on the Twitter website: the message may include text, keywords, mentions of specific users, links to websites, and links to images or videos on a website.

Twitter: Twitter is an information network. Millions of people, organizations, and businesses use it to discover and share new information. On Twitter, anyone can read, write and share messages of up to 140 characters. These messages, or Tweets, are public and available to anyone interested in them. Twitter users subscribe to your messages by following your account. Followers receive every one of your messages in their timeline, a feed of all the accounts they have subscribed to.

References

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Twitter Glossary: https://support.twitter.com/articles/166337-the-twitter-glossary

Twitter Resources: https://twitter.com/about/resources - buttons, widgets, logos, and more

Other Websites:

http://mashable.com/guidebook/twitter/   http://www.slideshare.net/Griner/the-twitter-tutorial